



UNLOCKING THE TRI-STATE REGION

Foreign Direct Investment Symposium

March 31, 2017 • 8:30 AM–3:30 PM

Anderson Pavilion at Smale Riverfront Park, Cincinnati, OH

EVENT MASTER OF CEREMONIES

Amy Murray
Cincinnati City Councilmember

OPENING REMARKS

8:30–9:00 am

John Cranley
Mayor, City of Cincinnati

Johnna Reeder
President & CEO, REDI Cincinnati

**Unlocking the
Tri-State Region**

9:00–10:00 am

SESSION ONE

Overview of the importance of FDI, and a strategic approach to the positioning of the region as a sophisticated market with unique investment opportunities.

Moderator

Oscar Bedolla
Director, Department of Community & Economic Development, City of Cincinnati

Speakers

Joseph J. Dehner
*Attorney at Law,
Frost Brown Todd LLC*

Stephen Strnisha
*Chief Executive Officer,
Cleveland International Fund*

Warren Weber
*Executive Vice President,
PNC Bank*

Anne McKinney
*Director of Investment Services,
SelectUSA*

Jim Schellinger
*Secretary of Commerce,
State of Indiana*

Networking Break

10:00–10:15 am

**Manufacturing, Trade
& Workforce**

10:15 am–11:15 am

SESSION TWO

Discussion of regional manufacturing, trade and workforce as a means of leveraging foreign direct investment opportunities.

Moderator

Laura Brunner
*President & CEO, Port of Greater Cincinnati
Development Authority*

Speakers

Tom Bainbridge
*Export Assistance Program
Manager, Ohio Development
Services Agency*

Josh Benton
*Executive Director of Workforce
Development, Kentucky Cabinet
for Economic Development*

Ed Webb
*President and CEO,
World Trade Center of Kentucky*

Jeff Bender
*Executive Managing Director,
Cushman and Wakefield*

Garry Lanham
*Chief Financial Officer,
Eurostamp*

Lunch Selection & Break

11:15–11:45 am

**Keynote
Lunch**

11:45–1:15 pm

INTRODUCTION

Harry Black
City Manager, City of Cincinnati

KEYNOTE

Mark O'Connell, *Chief Executive Officer, OCO Global*

Networking Break

1:15–1:30 pm

**Capital Flows into
Real Estate & Infrastructure**

1:30–2:30 pm

SESSION THREE

Sharing best practices to grow regional economy by attracting foreign investment into real estate and infrastructure.

Moderator

Oscar Bedolla
*Director, Department of Community &
Economic Development, City of Cincinnati*

Speakers

John Kjorstad
*Global Services' Infrastructure Leader,
KPMG*

Trey Grayson
*President & CEO, Northern Kentucky
Chamber of Commerce*

Lynn Allen
*President and Chief Executive Officer,
Bluegrass International Fund*

Martin Polivka
*Senior Consultant,
Ernst & Young*

2:30–3:00 pm

CLOSING REMARKS

Amy Murray
Cincinnati City Councilmember

city of
CINCINNATI